

Customization Proposal

For Traditional

Drink Towers & Tap Handles

Enhanced visual marketing efficiency to boost sales

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Tap Handle

What do we offer?

We offer standard and **customised** generic solutions through to fully bespoke tap handle solutions.

Tap **handles** come in a wide variety of styles and designs, often reflecting the branding or theme of the drinks being served.

The primary purpose of tap handles is to make it easier for customers to identify and select the specific drink that they want to order.



Standard Tap Handle

Industry-Leading Generic Tap Handles

At HH Point of Sale, we take pride in designing and manufacturing top-tier Generic Tap Handles, engineered to fit all industry-standard beer font taps. Crafted in-house with expertise and advanced capabilities, they boast unmatched quality. Our skilled team blends functionality and aesthetics—ergonomic grips and branding opportunities—**making them both functional tools and marketing assets to elevate your brand.**

Our team blends traditional craftsmanship with advanced techniques for flawless finishes, even at scale. Available finishes include:

Bright Polished Brushed and Lacquered Aluminium, plus painted and wood options

Essentially, we can bring to life all your ideas for custom handles.



Examples of Our Custom Tap Handles



We are proud to design custom **tap handles** for Kronenbourg 1664—1664 BIÈRE, 1664 BIÈRE 0.0%, and 1664 BLANC. Each handle is crafted with precision, featuring unique designs that reflect the brand's identity.

With distinct aesthetics and premium build, **these handles not only ensure smooth operation but also serve as eye-catching brand ambassadors**, enhancing the bar's visual appeal and customer experience.



Examples of Our Custom Tap Handles



We are proud and privileged to have been selected to be involved in the design, implementation and supply of global Tap Handles for Budweiser.

Handle options are available branded in the Budweiser & Bud brands and are **available throughout the world** as standard Global Tap Handles.



Examples of Our Custom Tap Handles



Our custom tap handles for Greene King —embody unparalleled craftsmanship. Each piece is meticulously crafted with premium materials, ensuring durability that stands up to relentless bar use.

In design, they're true works of art. Bold colors, unique sculpted shapes, and brand-centric details don't just grab attention—they elevate the entire bar experience. **These handles deliver both lasting quality and standout design, making every pour a statement.**





POD

What do we offer?

We provide tailored standard solutions as well as fully customized POD solutions.

PODs come in a diverse range of styles and designs, often mirroring the brand identity or concept of the product being dispensed.

The main purpose of PODs is to enable customers to identify and choose the specific product they intend to order with greater ease.



HH Lollipop

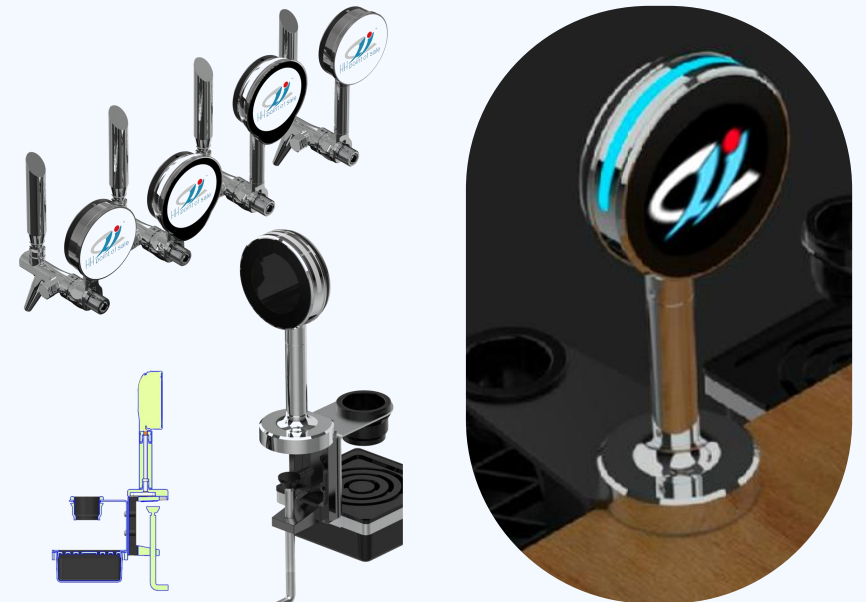
Over-tap feature on the Lollipop

This product is available in a number of options and configurations and is a very effective marketing tool to engage customers at point of dispense. The Lollipop will accept the **2.8", 3.4" and 5" Digital display and standard LED units and is available as through the bar (TTB) or Clamp to Bar (CTB).**

Fully compatible with current Bar Guns Bar Clamps, Easy retrofittable design,
Offered in various finishes. Available in different height and clamping configurations including a fork end tap boss configuration and through the bar options

Addresses low visibility issue of traditional bar gun branding and back of bar products, effectively capturing and engaging customers.
Neat routing of the cable.

Available as a Bar Gun Holder & Bottle Opener option's



HH LED POD

HH 3D POD

Introducing HH 3D POD – Highly customizable POD with extremely flexible appearance options

The side panels feature professional **laser** engraving on the rear side. **Built-in backlighting shines through the engraved cutouts to create a soft matte glow**, customized to match your exclusive brand text and graphic logos, with fully adjustable backlight colours.

The front surface undergoes precision spray coating, delivering crisp, uniform colour with negligible colour difference and exceptional long-lasting abrasion resistance.

We also offer custom logo design support tailored to your brand identity. Compatible with standard industry beer font dimensions for seamless universal installation.



Examples of Our Custom POD



We are honored to create custom PODs for Carlsberg. Each POD showcases meticulous design, **integrating the brand's iconic elements with premium craftsmanship.**

These PODs deliver striking visual appeal and reliable performance. They not only enhance the beer font's presence but also elevate the overall bar atmosphere, offering a unique and engaging experience for customers.



Examples of Our Custom POD



We are privileged to design custom **PODs** for Greene King— Each POD is a testament to exquisite craftsmanship, tailored to amplify brand identity.

These PODs blend striking design with robust quality, transforming beer dispensing into a visual delight. They not only elevate venue ambiance but also ensure lasting performance, making every pour an immersive brand experience.





Drinks Dispenser

What do we offer?

Whether for sleek counters (**Font**), tabletop focal points (**Tower**), space-saving setups (**T-Bar**), or high-capacity needs (**Bridge**), HH POS covers all Drinks dispensers—with customization from tailored generic to fully bespoke.

Our drink fonts, in diverse styles reflecting client branding, help customers quickly identify and select drinks. **Dispenser details** (stainless steel/custom finishes, unlimited number of taps, built-in cooling/digital displays) are also custom-tailored to your brand and operations, turning each unit into a brand-boosting, experience-enhancing tool that makes your bar stand out.



HH Drinks Dispenser

HH Liberty Font

The Liberty font is a universal, retrofittable dispense system. Its innovative font system offers countless flexible design opportunities, **and the front illuminated branding area is customizable in seconds**, enabling unique branding, shapes, and designs.

Combined with full digital connectivity, over-moulded stainless-steel construction, cooling lines, insulated taps, and tap handle connectivity, it provides a **robust foundation**. Plus, with full control over digital content, brand owners can create eye-catching displays that stand out from conventional dispense units, making it a powerful tool for brand showcase.



(Replaceable front panel)

HH Drinks Dispenser

HH Infinity Font

The Infinity Font is a precision-engineered beer dispense system, offering single or dual-point dispense with finishes like Chrome, Gold, Brushed or decorated. Its mini python cold water recirculation ensures perfect pours every time, while multiple height options and bespoke branding via UV printing, laser cutting, or texturing let brands customize freely.

With seamless integration with standard taps, a dual clamp mechanism for vertical precision, and cost-effective versatility, it's not just a dispenser but a canvas for brand storytelling, standing out in any bar environment.



HH Drinks Dispenser

HH Xpression Font

The Xpression Tower is a universal, **cost-effective** dispense system. It features a **removable front panel, enabling easy branding updates for redesigned products or brand changes.**

Constructed with a die-cast metal back structure (housing insulated lines and cooling pipes) and an injection-molded front panel, it's robust yet flexible. With optional 4/6-inch or wrap-around drip trays and fully bespoke design capabilities, it's a versatile tool for dynamic brand showcase in any bar.



HH Drinks Dispenser

HH Duo Font

Optimizing bar space, the Duo font based on Infinity system provides a solution for increased output within a small footprint.

High quality rotary UV printing techniques, laser cutting and illumination allow brands to be as visually daring as they choose whilst ensuring their product is delivered perfectly through HH insulated taps.

The HH Duo font is available in various finishes, as both TTB and CTB and can include illuminated tap handles.



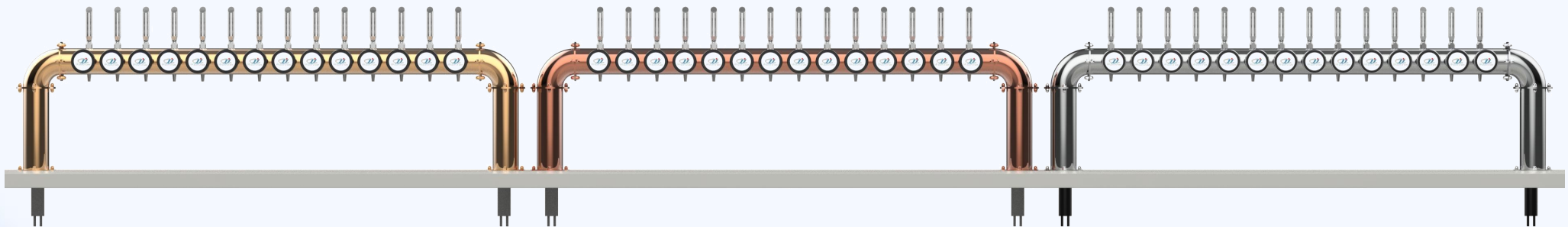
(HH Duo Font)

HH Drinks Dispenser

HH Bridge

Introducing **HH Bridge** – a groundbreaking beer dispenser with innovation, captivating design, exciting brand options whilst combining HH POS's exceptional quality and creative engineering.

HH Bridge offers a unique eye-catching design, efficient beer dispensing, and seamless integration with our digital ecosystem, making it a standout choice for venues seeking to elevate their brand presence.



14x out Bridge(TTB version)

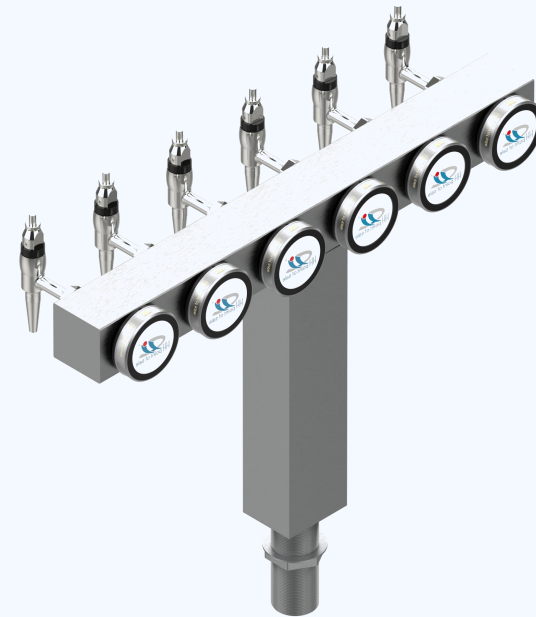
HH Drinks Dispenser

HH T-Bar

Coming Soon – An exciting range of HH T-Bar designs (T-Bar square column & T-Bar cylinder) created specifically to provide customers with innovative options combined with HH POS's exceptional quality.

With modular construction for easy tap extension, diverse finishes, and compatibility with HH POS digital solutions, these T-Bars feature chilled-to-tap technology. T-Bar A has an independent rear tap panel for easy access, while T-Bar B offers extendable modularity – both with unique eye-catching designs to captivate venues.

All T-Bar designs deliver efficient beer dispensing, standout aesthetics, and seamless integration with our digital ecosystem.



T-Bar
(square column)



T-Bar
(cylinder)

Examples of Our Custom Drinks Dispenser



We are proud to design custom **beer fonts** for Kronenbourg 1664—1664 BLANC and 1664 BIÈRE. Each font is a masterpiece of design, integrating the brand's signature elements with top-tier engineering.

These beer fonts not only deliver a visually stunning presence but also ensure smooth, reliable dispensing. They transform any bar setup, elevating brand visibility and creating an immersive experience that captivates customers, **making every beer serve a moment of brand storytelling.**



Examples of Our Custom Drinks Dispenser



We are privileged to design custom beer font for Budweiser. This beer font is a perfect blend of the brand's iconic red-and-white identity and exceptional craftsmanship.

It not only serves as a powerful brand showcase but also ensures smooth and efficient beer dispensing. With its striking visual impact and reliable performance, this beer font transforms any bar environment, drawing customers' attention and enhancing their engagement with the Budweiser brand at every pour.



Examples of Our Custom Drinks Dispenser



HH POS is thrilled to announce our successful customization collaboration with Greene King, a renowned name in the beverage industry. We've tailored three key components—**premium handles**, **innovative PODs**, and **distinctive Fonts**—exclusively to align with Greene King's unique brand identity and marketing goals.

- The handle enhancing the brand's recognition—and provides user comfort.
- The PODs—with custom illuminated signage—shine with eye-catching craft, work as impactful promotions and boast durability.
- The Fonts boast a one-of-a-kind appearance, designed to catch customers' eyes instantly.





COMMITTED TO PROVIDING CUSTOMERS WITH HIGH QUALITY PRODUCTS FROM CONCEPTUAL DESIGN TO PRODUCTION

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