

HH Digital Portfolio 2025 / 26

Digital display Proposals | Issue5



HH point of sale

HH point of sale

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HH point of sale

01 - Outdoor Signage - Complete Unit



Core Functions

Full-color animation and video capabilities to create an immersive brand experience.



Optical Characteristics

8500K color temperature illumination, presenting daylight-level clarity.

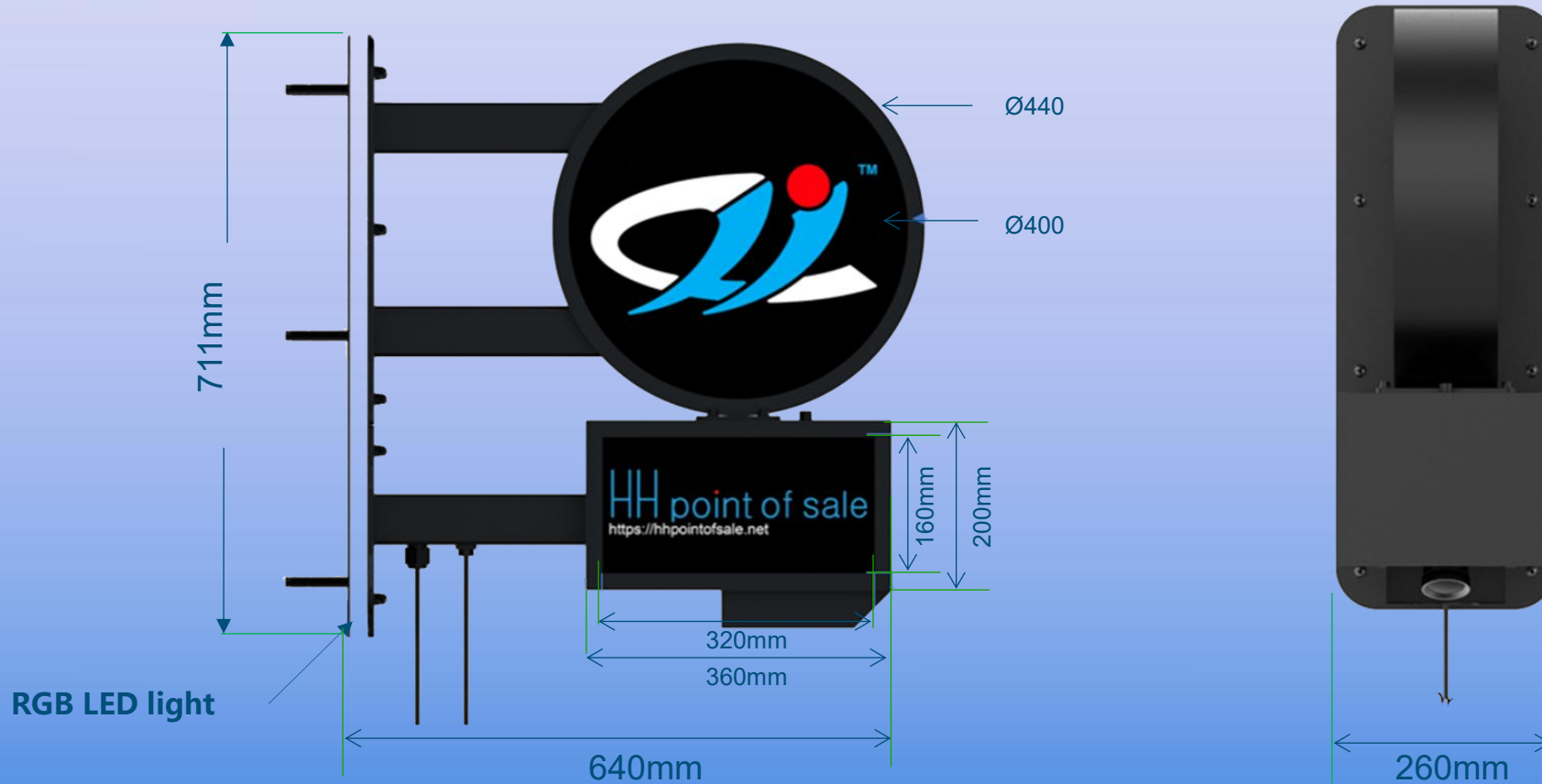


Product Specifications

Modular Construction.

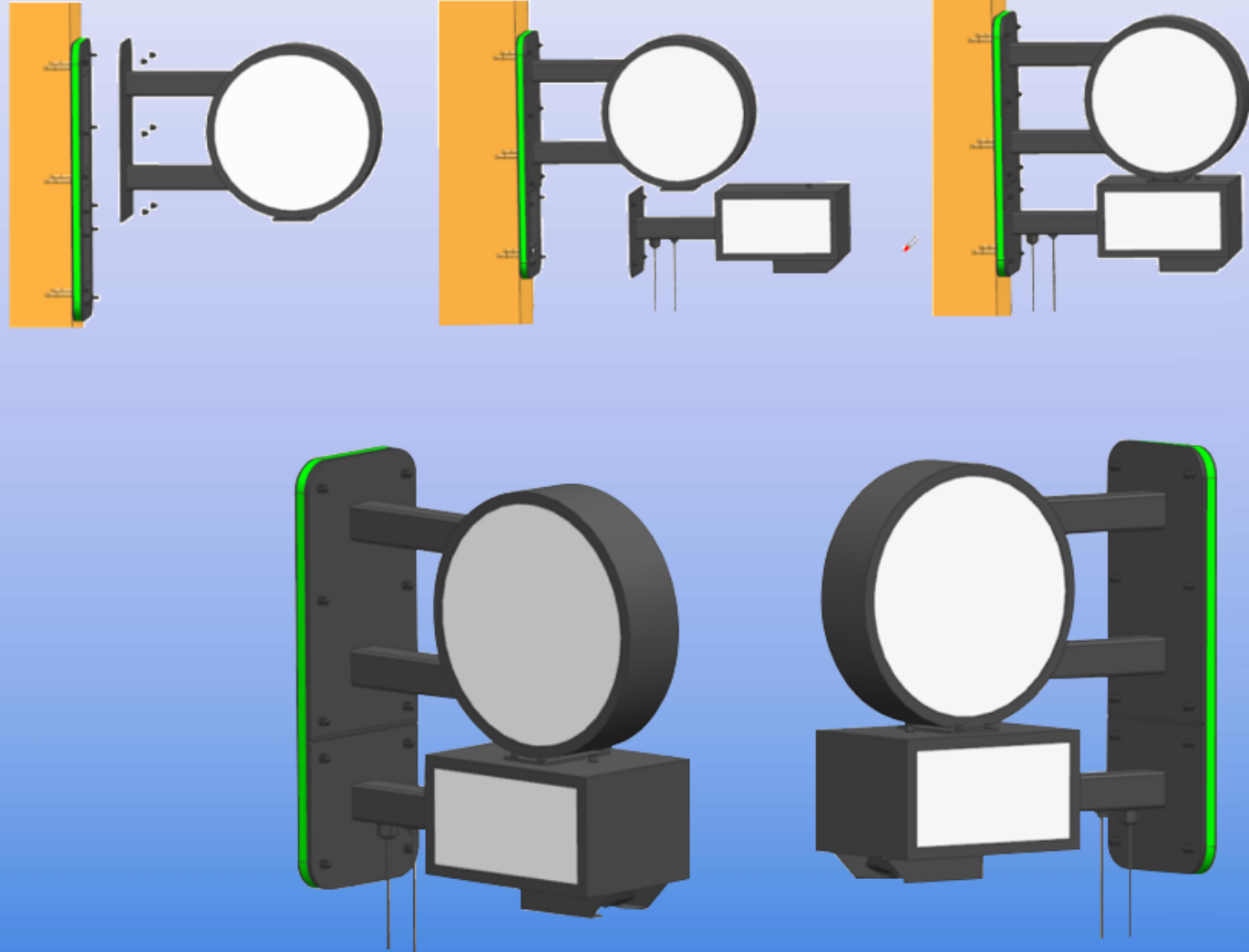
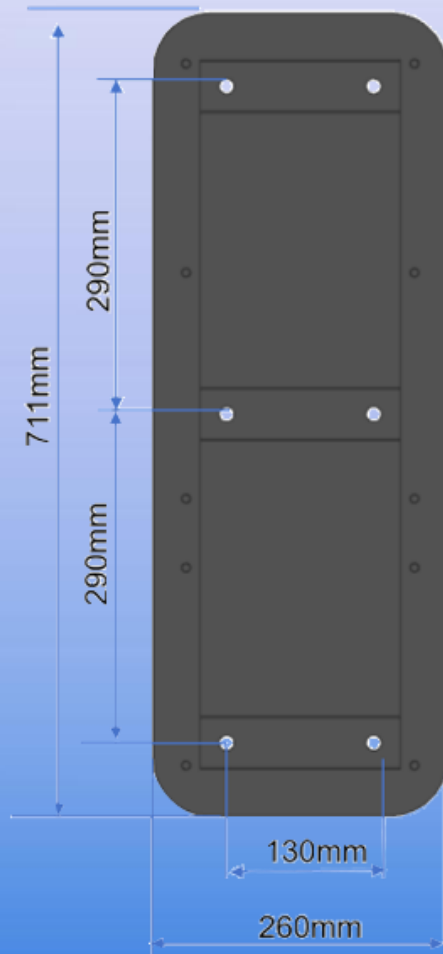


01 - Outdoor Signage - Complete Unit



RGB LED light

01 - Outdoor Signage - Complete Unit



Module A



1. Screen: Outdoor double-sided LCD 15.7-inch round screen + 14.4-inch rectangular screen (synchronous display)

Display size: Ø 400 + 337.9 * 138.5mm

Appearance size: 768 * 721 * 260mm

Resolution: 960 * 960 + 1280 * 526

Brightness: 560 - 700cd/m²

System: Android 7.1 cpu: A40

RAM: 1GB DDR

Memory: 32GB

Network: Ethernet, WIFI

Remote Management: Supported

Video Playback: Supports multiple playback modes including loop, scheduled, and interstitial for wmv, avi, flv, rm, rmvb, mpeg, ts, and mp4

Image Format: Supports BMP, JPEG, PNG, GIF

Waterproof Rating: IP65

Power Input: AC100V~240V 50/60HZ

Operating Temperature: -20°C to 60°C

2. IP67 waterproof spotlight:

(1) Color: silver

(2) Display index: ≥85Ra

(3) Product power: 40W

(4) Material: Alu alloy

(5) Display color temperature: 3000K-9000K (default 8500K)

3. RGB Light Strip

LED: 5050

Color: RGB (WS2812B Full Color)

Voltage: DC5V



Module A



Module A



Module B

1. Screen: Outdoor double-sided 14.4-inch LCD rectangular screen (synchronized display)

Display size: 337.9*138.5mm

Overall size: 642*250*260mm

Resolution: 1280*526

Brightness: 500~700cd/m

System: Android 7.1 system cpu: A40

Memory: 1GB DDR

Memory: 32GB

Network: Ethernet, WIFI

Remote Management: Supported

Video Playback: Supports various playback modes such as wmv, avi, flv, rm, rmvb, mpeg, ts, mp4, loop, schedule, interstitial, etc.

Image Format: Supports BMP, JPEG, PNG, GIF

Waterproof Level: IP65

Power Input: AC100V~240V 50/60HZ

Environmental Temperature: -20°C to 60 °C

2. IP67 waterproof spotlight :

(1) Color : silver

(2) Display index : ≥85Ra

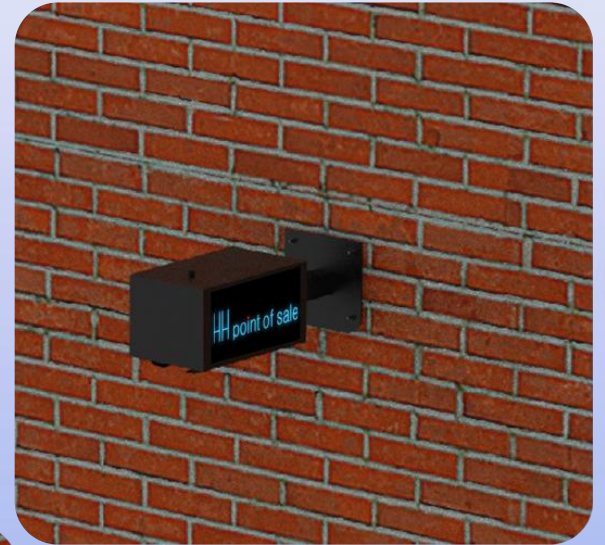
(3) Product power : 40W

(4) Material : Alu alloy

(5) Display color temperature :
3000K-9000K (default 8500K)



Module B



Module C

Screen: Outdoor double-sided 15.7-inch LCD round screen (synchronized display)

Display size: Ø 400mm

Overall size: 674*480*260mm

Resolution: 960*960

Brightness: 560~700cd/m

System: Android 7.1 system cpu: A40

Memory: 1GB DDR

Memory: 32GB

Network: Ethernet, WIFI

Remote management: Supported

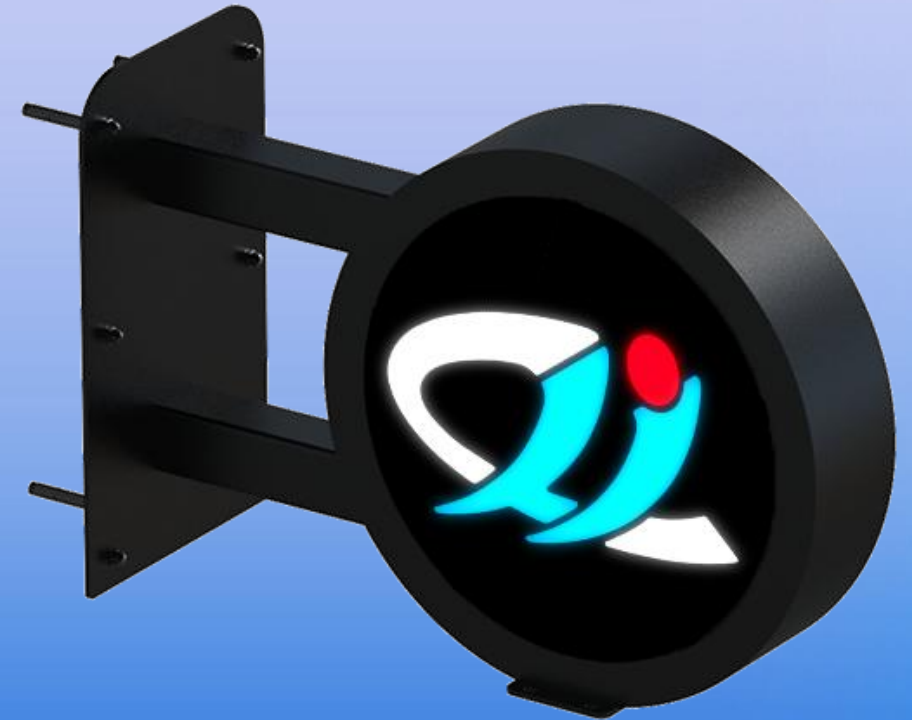
Video playback: Supports various playback modes such as wmv, avi, flv, rm, rmvb, mpeg, ts, mp4, loop, schedule, interstitial, etc.

Image format: Supports BMP, JPEG, PNG, GIF

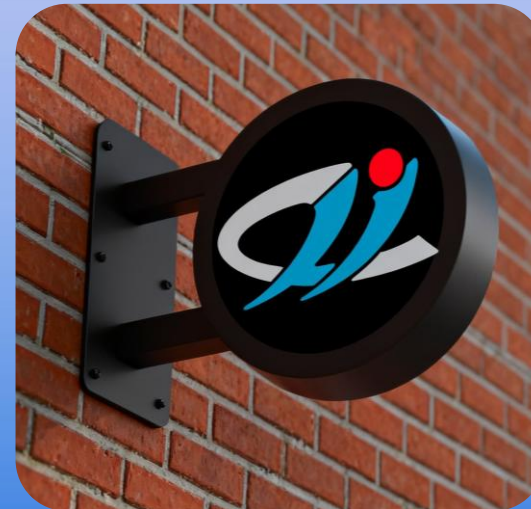
Waterproof rating: IP65

Power input: AC100V~240V 50/60HZ

Environmental temperature: -20°C to 60 °C



Module C



02 - HH Digital Display Fridge



Function Integration

Integrates refrigeration function and digital display technology, suitable for retail and catering scenarios.



Display Features

High-definition screen supports dynamic content update, enhancing product attractiveness.



Product Details

Single-door Fridge: 27inch 600*500*945mm

Single-door Fridge: 65inch 650*630*2110mm

Double-door Fridge: 65 inch 1260*700*2150mm



Double-door Fridge



Two-door cabinet parameters:

Size (L * W * H) :

1260*700*2150mm

Cooling method: air-cooled,
frost-free

Volume (L) : 350

Temperature range: 0-8
degrees

Power (W) : 200W

Panel parameters:

Screen display size (L * W)mm:

65 inches Display size:

1428*804mm Single door

cutting screen display size:

1428*444mm

Panel technology: IPS

Screen ratio (length * width) :
9:16

Display parameter:

Natural resolution: 65 inches

conventional resolution:

1920x1080(FHD) Cutting
resolution: 1920*596FHD)

Brightness: 300-500cd/m²

Contrast ratio: 5,300:1

Dynamic contrast: 50,000:1

Viewing Angle (horizontal X
vertical) : 178°x178°

Response time:

10ms(GtoG),8ms(Gtog,WOT)

Android system industrial
computer parameters:

Board: RK3566

CPU: quad-core, up to 1.8GHz

Display port: 1*LVDS port

(single/dual, 6-bit / 8-bit),

supporting 3.3V/5V/12V power
supply



65 inch
1260*700*2150mm

Double-door Fridge



Interface and function
configuration:

1 EDP interface, 1 HDMI 4K
display

Onboard backlight control
supports 12V backlight power
supply

System: Android 11

Network: 10/100M adaptive
Ethernet

Audio: 8 Ω ·5W dual audio
power amplifier output

Power supply: Magmet 66T
industrial grade power supply

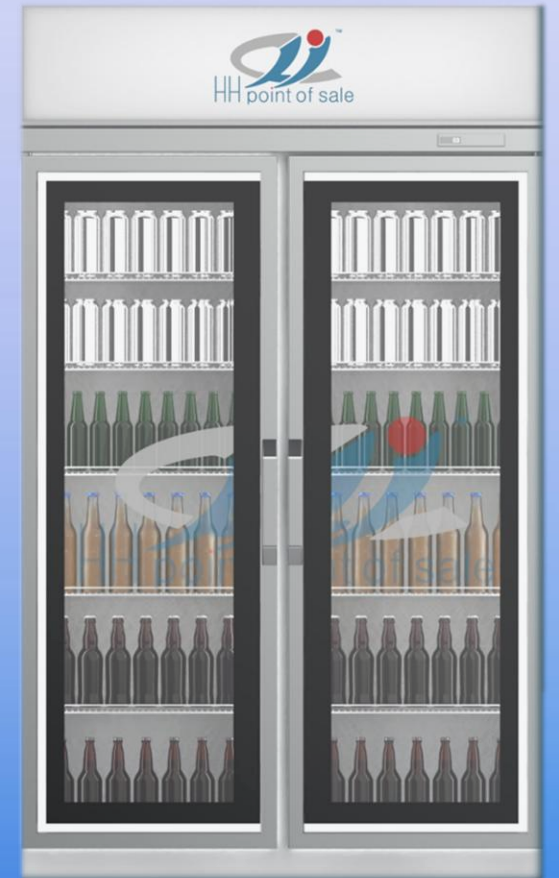
WiFi: Built-in high-performance

USB interface WiFi module,
support IEEE 802.11b /g/n

HDMI output

Input port Network cable port

Audio I/O Interface (LineOut)



65 inch
1260*700*2150mm

Single-door Fridge



Single-door cabinet parameters:

Size (L * W * H) :

650*630*2110mm

Cooling method: air-cooled,
frost-free

Volume (L) : 180

Temperature range: 0-8
degrees

Power (W) : 200W

Panel parameters:

Screen display size (L * W)mm:

65 inches Display size:

1428*804mm Single door

cutting screen display size:

1428*444mm

Panel technology: IPS

Interface configuration: 1 EDP
interface, 1 HDMI 4K display

Display parameter:

Natural resolution: 65 inches

conventional resolution:

1920x1080(FHD)

Cutting resolution:

1920*596(FHD)

Brightness: 300-500cd/m²

Contrast ratio: 5,300:1

Dynamic contrast: 50,000:1

Viewing Angle (horizontal X
vertical) : 178°x178°

Response time:

10ms(GtoG),8ms(Gtog,WOT)

Android system industrial

computer parameters:

Board: RK3566

CPU: quad-core, up to 1.8GHz

Display port: 1*LVDS port

(single/dual, 6-bit / 8-bit),

supporting 3.3V/5V/12V power
supply



65inch
650*630*2110mm

Single-door Fridge



Interface and function
configuration:

1 EDP interface, 1 HDMI 4K
display

Onboard backlight control
supports 12V backlight power
supply

System: Android 11

Network: 10/100M adaptive
Ethernet

Audio: 8 Ω ·5W dual audio
power amplifier output

Power supply: Magmet 66T
industrial grade power supply

WiFi: Built-in high-performance

USB interface WiFi module,
support IEEE 802.11b /g/n

HDMI output

Input port Network cable port

Audio I/O Interface (LineOut)



65inch
650*630*2110mm

Single-door Fridge

Single-door cabinet parameters:

Size (L * W *

H) :600*500*945mm

Cooling model: Air-cooled,
frost-free

Capacity(L): 60

Temperature range: 2-8

Degree

Power(W): 100W

Panel parameters:

Screen size(L*W)mm:

597*336mm(27 inches)

Screen technology: IPS

Aspect ratio: 9:16

Natural resolution:

1920x1080(FHD)

Brightness: 500cd/m²

Contrast ratio: 5,300:1

Display parameter:

Dynamic contrast: 500,00:1

Viewing Angle (horizontal X
vertical): 178°x178°

Response time:

10ms(GtoG),8ms(GtOG,WOT)

Android system industrial

computer parameters

Board card: RK3566

CPU: Quad-core, up to 1.8GHz

Storage: 2+16G

Display interface: 1*LVDS port
(single/dual, 6-bit / 8-bit),
supporting 3.3V/5V/12V power
supply

1 EDP port, 1 HDMI 4K display
board

Backlight control: support 12V
backlight power supply



27inch
600*500*945mm

Single-door Fridge

Interface and function
configuration:

System: Android 11

Network: 10/100M Adaptive
Ethernet

Audio frequency: 8 ω ·6W dual
audio power amplifier output

Power: Magmet 66T industrial
grade power supply

WIFI: Built-in high-performance

USB interface WiFi module,
Supporting IEEE 802.11 b/g/n

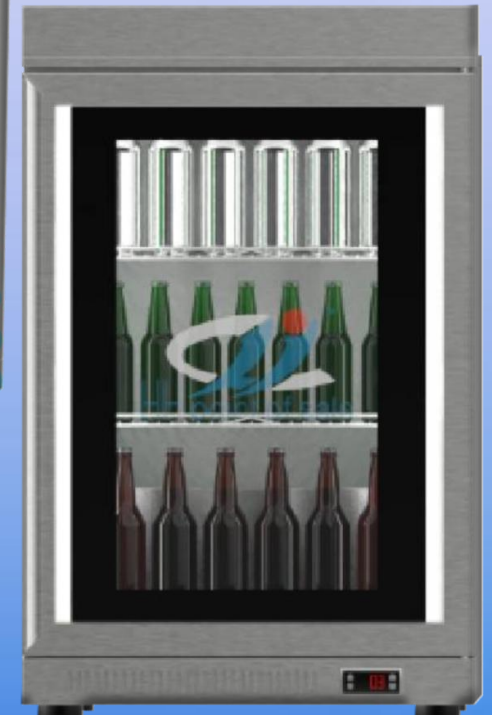
Input interface: HDMI output

Cable interface:

Audio frequency I/O interface
(LineOut)

Audio frequency I/O(MIC)

USB2.0(Supports 2 groups of
USB devices)



27inch
600*500*945mm

3a - Digipod[®] - 2nd Generation 2.8"

With Flexible Content Management



Core Functions

Empowers brand owners to easily display, promote and update visual content.



Technical Features

2.8-inch LCD touchscreen; Password-Protected Security; 8GB SD Card Playback allow onboard storage for multiple brands

2.8-inch LCD WiFi option facilitating real time brand changes and promotions

- Both options are available with illuminated side branding -



Compatibility

Multiple rear adaptors, allow retrofitting to the majority of existing POS equipment.



3b - Digipod[®] - 1st Generation 5" & 3.4"



Core Functions

Empower brand owners to present, promote and update on-trade visual content.



Technical Features

Patented design; Software enabling connectivity via customer portal; Integrated scheduling facility (if required)

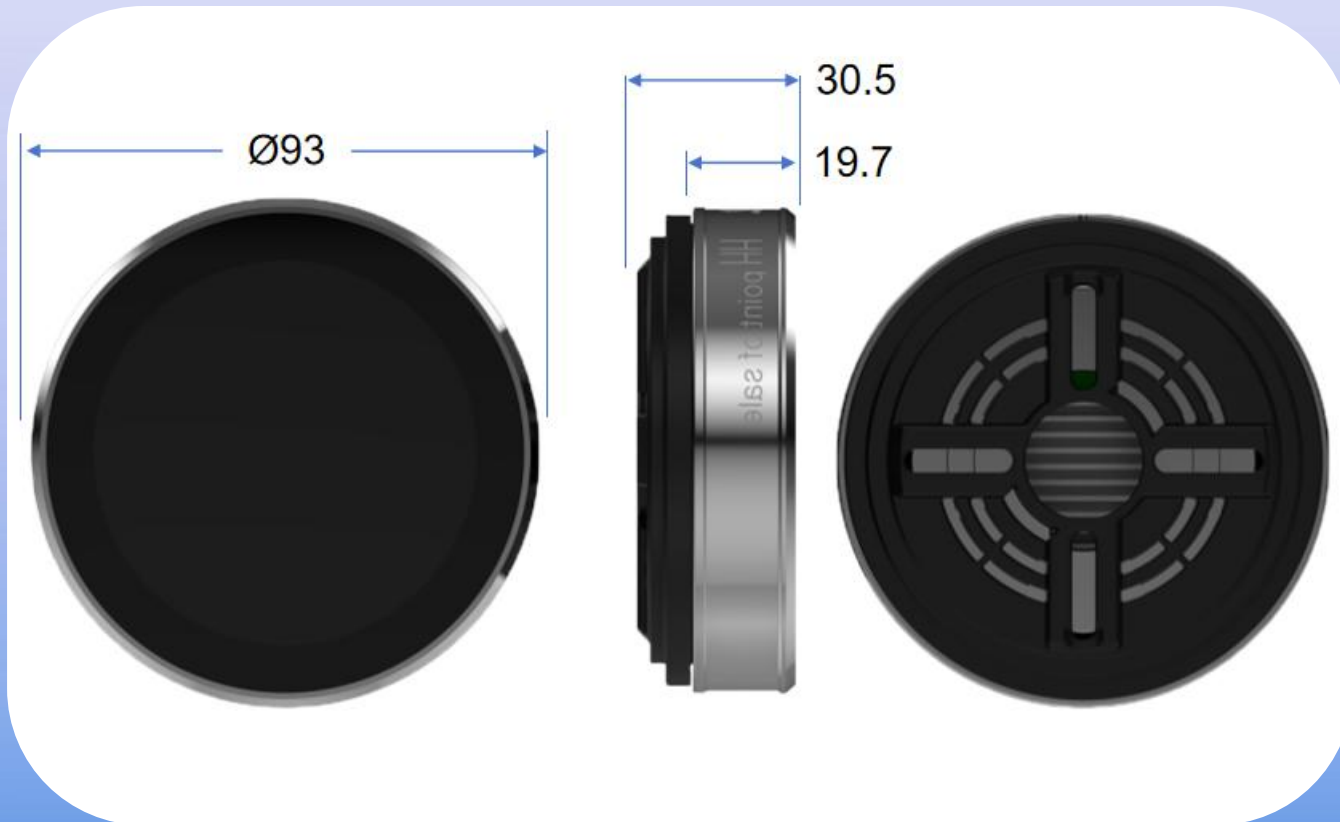


Compatibility

Multiple rear adaptors, allow retrofitting to the majority of existing POS equipment.



Digipod® - 2nd Generation

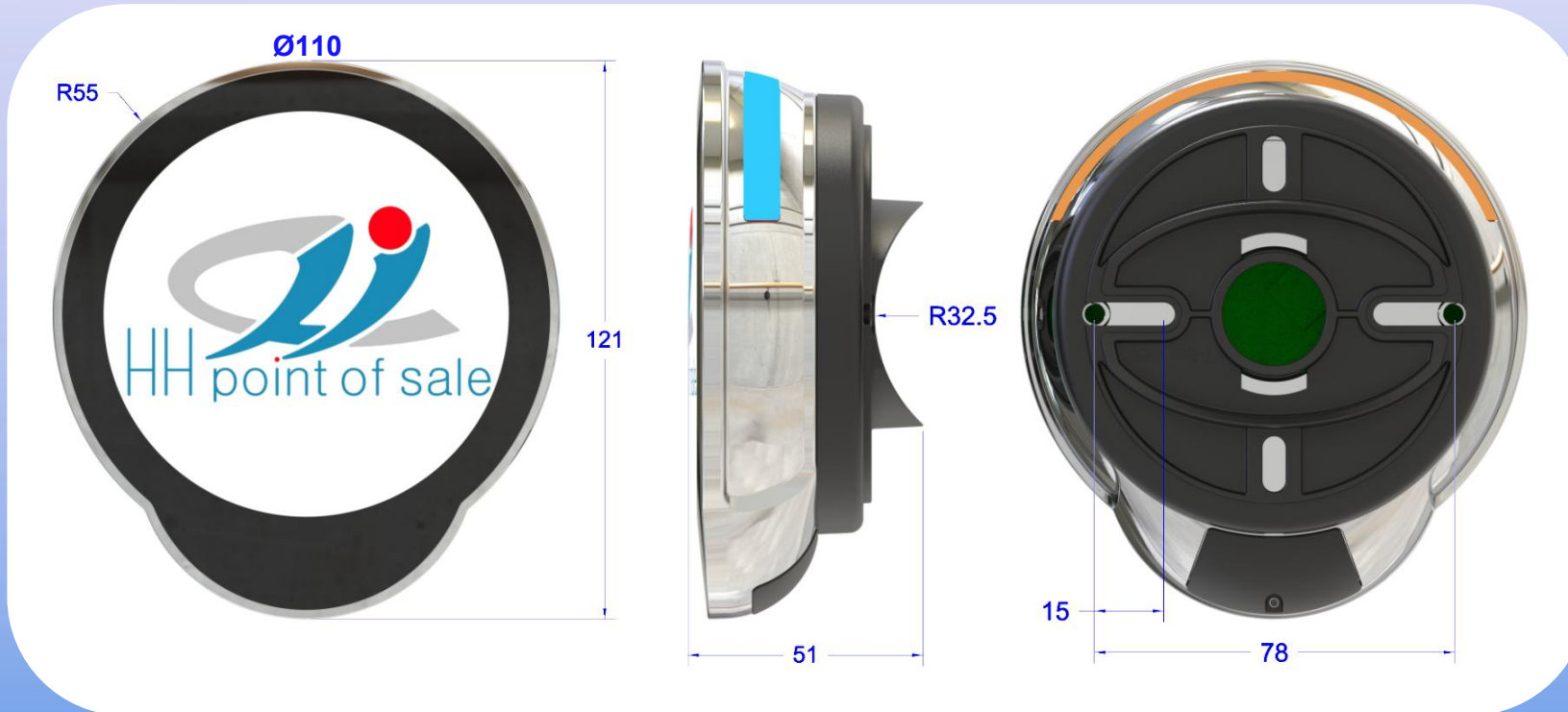


Technical parameter

Model	Digipod® - 2nd Generation
Screen	2.8 inch LCD
Resolution ratio	480*480
Memory	8GB
Voltage	AC 12V-24V(Range) ; DC 9V-48V
Work environment	-20~70°C 45%~90%RH
IP Rating	IPX4
Shell material	Engineering Plastic, front lens Anti-glare PMMA
Product size	93*30.5*19.7mm
Net gross	135g
Playback mode	- Support USB flash disk playback; - 2.8 inch LCD touch screen; - Password protection; - Can store more than 50 pieces of playback content and be replaced at any time.

Note: The device will produce a certain temperature when in use. It is recommended to cut off the power supply when not in use to extend the service life of the product.

Digipod[®] - 1st Generation 3.4"



Technical parameter

Model	Digipod-3.4
Screen	3.4inch LCD
Resolution ratio	800*800
OS	Linux, Control remotely
CPU	RK3566 ARM four cores A55 MAX. 1.8GHZ
RAM	2GB
Memory	16GB
WIFI	2G/5G, 802.1.1b/g/n
Voltage	AC 20V-28V ; DC 9V-48V
Work environment	
IP Rating	Non water-proof
Shell material	Body Zinc Alloy, front lenes Anti-glare PMMA
Product size	110*121*51mm
Net gross	427g
Product Certification	
Playback mode	1.Support USB flash disk playback 2.Support WIFI remote video replacement

Note: The device will produce a certain temperature when in use. It is recommended to cut off the power supply when not in use to extend the service life of the product.

Digipod[®]-1st Generation 5.0"



Technical parameter

Model	Digipod-5.0
Screen	5.0inch LCD
Resolution ratio	1080*1080
OS	Linux, Control remotely
CPU	RK3566 ARM four cores A55 MAX. 1.8GHZ
RAM	2GB
Memory	16GB
WIFI	2G/5G, 802.11b/g/n
Voltage	AC 20V-28V ; DC 9V-48V
Work environment	-20~70°C 45%~90%RH
IP Rating	Non water-proof
Shell material	Body Zinc Alloy, front lenes Anti-glare PMMA
Product size	171.8*156*57.3mm
Net gross	533g
Product Certification	
Playback mode	1.Support USB flash disk playback 2.Support WIFI remote video replacement

Note: The device will produce a certain temperature when in use. It is recommended to cut off the power supply when not in use to extend the service life of the product.

4.1 - HH T-Bar A: Innovation T-Bar Design



Core Functions

The HH POS T-Bar range offers innovative designs and finishes.
Compatible with HH POS digital solutions.



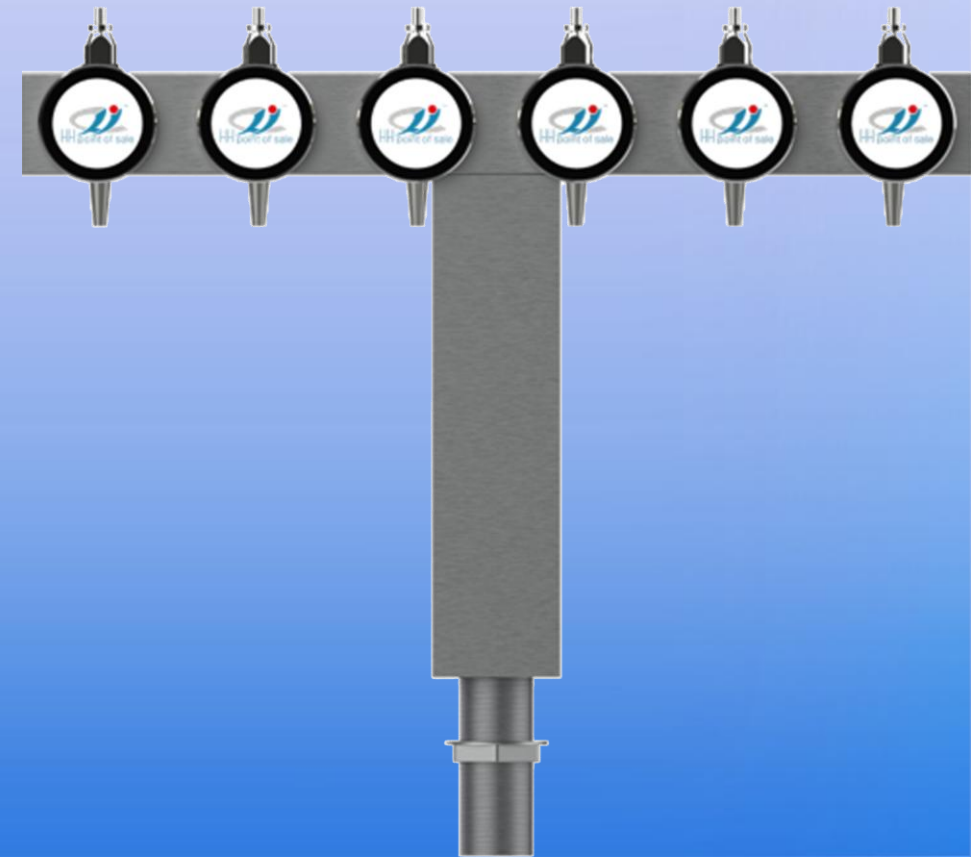
Technical Features

Chilled to the back of the tap.
Independent rear tap panel allowing easy access to the back of the tap



Advantages

Unique eye-catching design.



4.2 - HH T-Bar B: Innovation T-Bar Design



Core Functions

The HH POS T-Bar range offers innovative designs and finishes.
Due to its modular construction additional taps can be added with relative ease.
Compatible with HH POS digital solutions.



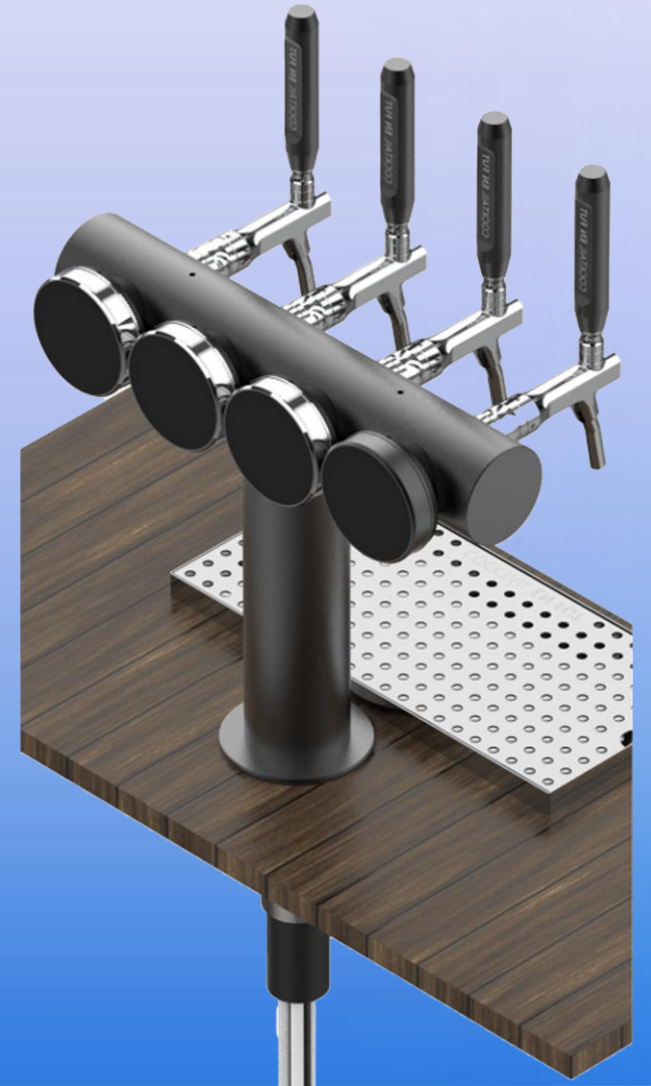
Technical Features

Chilled to the back of the tap.
Due to its modular construction additional taps can be added with relative ease.



Advantages

Unique eye-catching design.
Unique easily extendable modular construction



5.1 - HH Bridge A: Innovation & Captivating Design



Core Functions

The HH POS bridge range offers innovative designs and material options
Compatible with HH POS digital solutions.



Technical Features

Chilled to the back of the tap.
Unique illumination branding opportunities with the vertical legs



Advantages

Unique eye-catching design.



5.1 - HH Bridge B: Innovation & Captivating Design



Core Functions

The HH POS bridge range offers innovative designs and material options
Compatible with HH POS digital solutions.



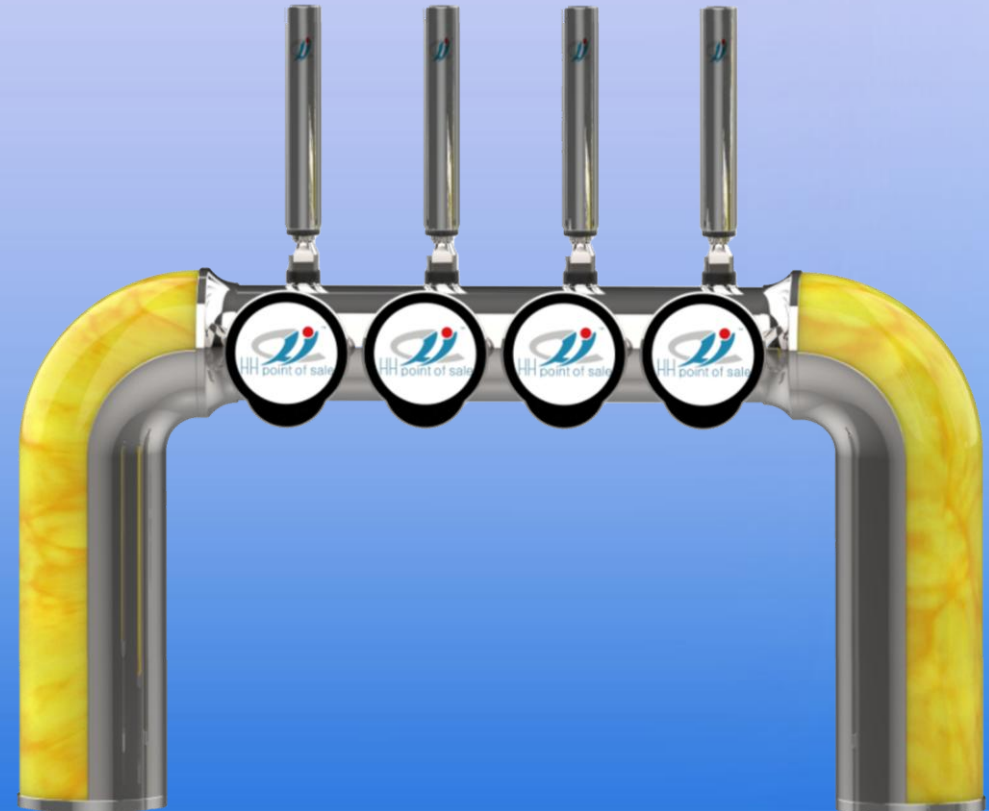
Technical Features

Chilled to the back of the tap.
Unique illumination branding opportunities with the vertical legs



Advantages

Unique eye-catching design.



6.0 - HH Duo Font[®]: Optimizing Bar Space



Core Functions

Provide a solution to increase output within a small footprint while optimizing bar space.



Technical Features

High-quality rotary UV printing, including laser cutting and illumination.



Advantages

Allow brands to be visually enhanced with full column illumination.



6.1 - Digicurve[®]: Wide Viewing Opportunity



Core Functions

Incorporating high definition 213mm x 285mm flexible screen to provide a wide 260 - degree viewing opportunity for displaying brands and animations.



Technical Features

Truly unique design; Available with controllable RGB down lighting.



Advantages

Available in both Wi-Fi and Standalone formats.



6.2 - Digiholster[®]: Optimising Brand Exposure



Core Functions

Provide stowage for Barguns; utilising a 5" diameter high-resolution screen for eye-catching animated displays to bring previously hidden brands to the fore and raise customer awareness of their drink or mixer choices.



Technical Features

5" diameter high-resolution screen (for animated displays).



Advantages

Suitable for bar environments, capable of showcasing brands frequently hidden below the bar.
Available as a bottle opener option.
WiFi connectivity as standard



6.3 - HH Liberty[®] Font



Core Functions

Standard clamp & spine which can be fitted with customizable / bespoke front branding. Allowing for the spine to remain on the bar as a permanent feature and the branding changed as and when required with a single screw fixing.



Technical Features

Fully insulated tap providing the option of an illuminated handle. Both the standard and Digital pods are interchangeable



Advantages

Ease of brand updates without having to remove the spine from the bar.



6.4 - Digipull[®]: Modern Branding & Functionality



Core Functions

Redesigns traditional beer engine with modern look, maintaining proven functionality. Uses illuminated handle and front digital branding to boost brand awareness.



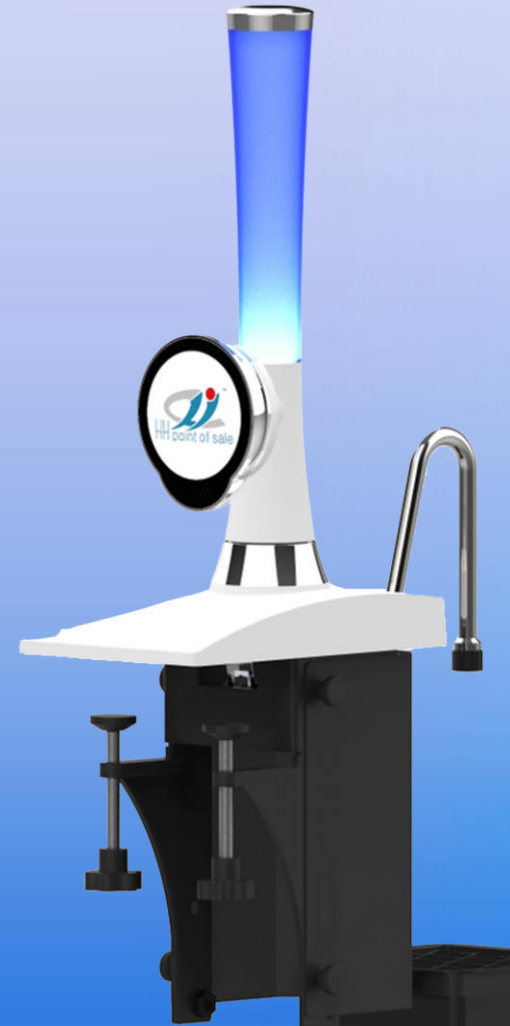
Technical Features

Modern design style, advanced manufacturing techniques, and dual illuminated branding options.



Advantages

Blends modern appearance with reliable functionality, effectively enhancing brand visibility.



6.5 - Digipull Cask[®]: Enhanced Branding for Cask Products



Core Functions

Elevates branding on traditional beer engines, retrofittable in minutes. Helps brand owners boost awareness in bar spaces, engaging new customers. Available as 2.8", 3.4" and 5" display units.



Technical Features

Retrofit - friendly design, offered in various finishes.

Available in Standard and Wi-Fi options. The 2.8" is also available as a touch screen option



Advantages

Blends modern appearance with reliable functionality, effectively enhancing brand visibility.



6.6 - Digipull Bracket[®]: Elevated Brand Visibility



Core Functions

Easily retrofittable bracket raises profile to capture customers' sight line. When combined with digipod, becomes an effective marketing tool to engage customers. Available in 2.8", 3.4" and 5" display units.



Technical Features

Easily retrofittable design, offered in various finishes.



Advantages

Addresses low visibility issue of traditional branding, effectively capturing and engaging customers. Neat routing of the cable through the plinth.



6.7 - Lollipop[®]: Elevated Brand Visibility



Core Functions

This product is available in a number of options and configurations and is a very effective marketing tool to engage customers at point of dispense. The Lollipop will accept the 2.8", 3.4" and 5" Digital display units and is available as through the bar (TTB) or Clamp to Bar (CTB).



Technical Features

Fully compatible with current Bar Gun Clamps, Easy retrofittable design, Offered in various finishes. Available in different height and clamping configurations including a fork end tap boss configuration and through the bar options



Advantages

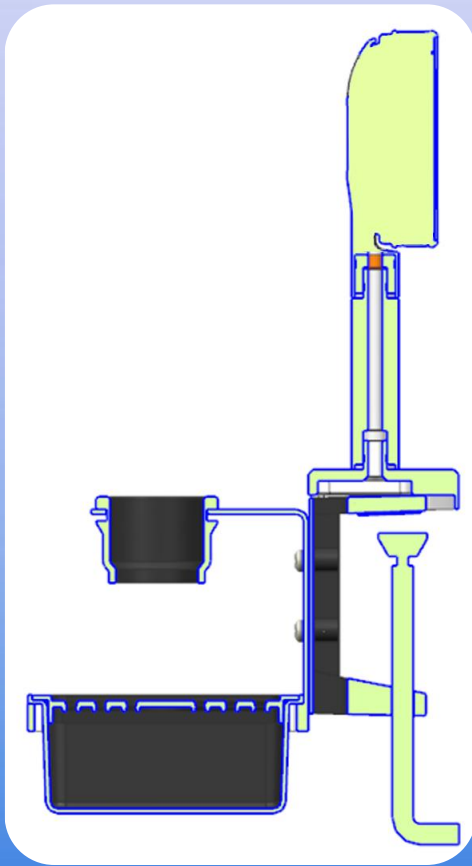
Addresses low visibility issue of traditional bar gun branding, effectively capturing and engaging customers.

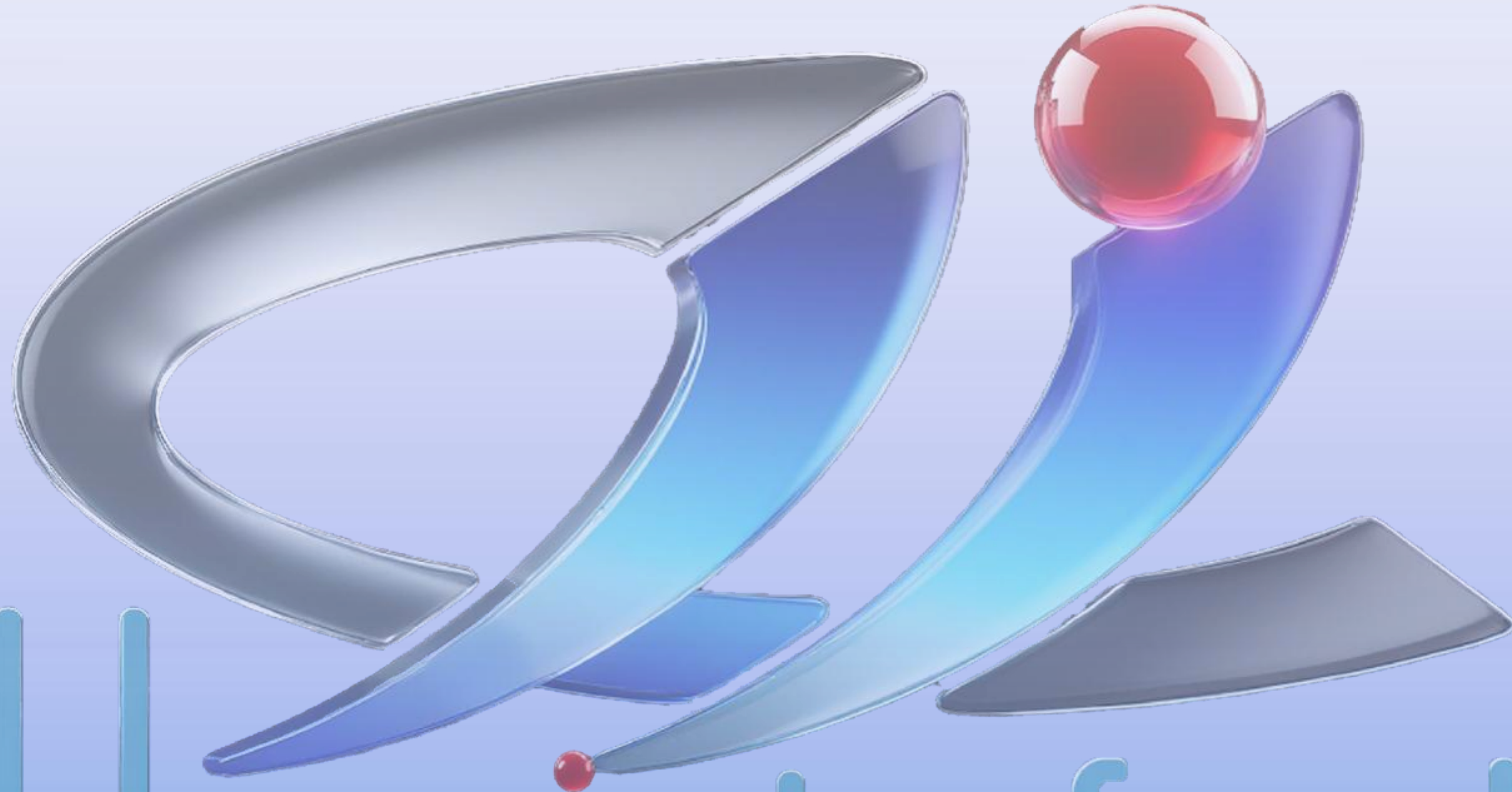
Neat routing of the cable.

Available as a Bar Gun Holder & Bottle Opener option's



6.7 - Lollipop[®]: Elevated Brand Visibility Also Available As a bottle Opener





HH point of sale

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